

MEDIA ADVISORY

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Louisville Regional Science & Engineering Fair

Promoting creativity and building the future for kids!

WHAT:

The annual Louisville Regional Science & Engineering Fair (LRSEF) presented by GE Appliances, a Haier company and hosted at Kentucky Science Center is Saturday, March 2, 2019 beginning at 9:00 A.M. LRSEF 2019 will include more than 300 projects presented by middle and high school students throughout the region. Students will present their ideas to expert judges throughout the day. Projects are presented in 22 categories including computer science, biological & environmental science, chemistry, plant & animal sciences and all areas of engineering. Prizes, trophies, cash and other incentives are awarded to both students and schools through the generous support of many donors. Winning projects move forward to state and international events.

This year's event will close the entirety of the building to the general public to allow all spaces to serve the fair. All friends and family of fair participants, teachers, and fair enthusiasts may enter the Kentucky Science Center at no charge.

PHOTO OPPORTUNITIES:

- Regional middle and high school students presenting their innovative ideas in 22 categories from Environmental Science to Microbiology, on 2nd & 3rd floors of the Kentucky Science Center between 9:00 A.M. - 11:30 A.M. and 12:30 P.M. - 3:00 P.M.
- Louisville Regional Science & Engineering Fair participants in dialogue with panels of judges with expertise in a wide variety of science, technology, engineering and mathematics fields.
- **Senior Awards Ceremony**, Digital Theater, 3rd Floor, 4:00 P.M. - 4:45 P.M.
- **Junior Awards Ceremony**, Riverview Room, 4th Floor, 4:15 P.M. - 5:15 P.M.

WHERE:

Kentucky Science Center
727 West Main Street
Louisville, KY 40202

WHEN:

Saturday, March 2, 2019
9:00 A.M.-5:15 P.M. (EST)
*Snow day is Sunday, March 3
from 9 A.M. -5:15 P.M., if necessary.*

About Kentucky Science Center (KYScienceCenter.org)

Kentucky Science Center is a nonprofit educational institution that encourages people of all ages to do science in engaging, educational and entertaining ways to inspire a lifetime of learning. Designated the "State Science Center of Kentucky" by the 2002 Kentucky General Assembly, Kentucky Science Center features interactive exhibits and engaging programs for children, families and adults. Kentucky Science Center is committed to growing a scientifically literate community that investigates, questions, and challenges.

About Louisville Regional Science & Engineering Fair (lrsef.org)

The mission of the Louisville Regional Science & Engineering Fair *is to awaken, promote, and recognize science and engineering talent among our area's youth and act as a catalyst to promote science and engineering throughout Kentucky.* LRSEF serves all interested students in grades 6-12 living in 52 Kentucky counties. Students are encouraged to register for the annual LRSEF as a result of being selected as a winning project at their school or county science & engineering fair. If NO locally accessible fair is held, any student in public, private or home school may register directly to enter LRSEF, with the support of their teachers. Winning projects advance to state and international competitions. LRSEF is one of five fairs in Kentucky affiliated with the INTEL International Science & Engineering Fair and BroadCom M.A.S.T.E.R.S.

About GE Appliances, a Haier company (geappliances.com)

GE Appliances, a Haier company, creates “good things, for life” through our passion for great appliances and the happiness they can bring to every household. With the Hotpoint, GE®, Haier, CAFE™, GE Profile™ and Monogram® brands, owners have more choices for making their kitchens and homes amazing each day. Our products include refrigerators, freezers, cooking products, dishwashers, washers, dryers, air conditioners and water filtration systems.

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