

MEDIA ADVISORY

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Louisville Regional Science &
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Louisville Regional Science & Engineering Fair

Promoting creativity and building the future for kids!

WHAT:

The annual Louisville Regional Science & Engineering Fair (LRSEF) presented by GE Appliances, a Haier Company and hosted at Kentucky Science Center is Saturday, March 4, 2017 beginning at 9:00 A.M. LRSEF 2017 will include 311 projects and 345 students representing twenty-seven different middle and high schools in the region. Students will present their ideas to expert judges throughout the day. Projects are presented in 22 categories including computer science, biological & environmental science, chemistry, plant & animal sciences and all areas of engineering. Prizes, trophies, cash and other incentives are awarded to both students and schools through the generous support of many donors. Winning projects move forward to state and international events.

PHOTO OPPORTUNITIES:

- Regional middle and high school students presenting their innovative ideas in 22 categories from Environmental Science to Microbiology, on 2nd & 3rd floors of the Kentucky Science Center between 9:00 A.M. - 11:30 A.M. and 12:30 P.M. - 3:00 P.M.
- Visitors to the Kentucky Science Center engaging with students and exploring many different projects.
- Louisville Regional Science & Engineering Fair participants in dialogue with panels of judges with expertise in a wide variety of science, technology, engineering and mathematics fields.
- **Senior Awards Ceremony**, Digital Theater, 3rd Floor, 4:00 P.M. - 4:45 P.M.
- **Junior Awards Ceremony**, Riverview Room, 4th Floor, 4:15 P.M. - 5:15 P.M.

WHERE:

Kentucky Science Center
727 West Main Street
Louisville, KY 40202

WHEN:

Saturday, March 4, 2017
9:00 A.M.-5:15 P.M. (EST)
*Snow day is Sunday, March 5
from 9 A.M. -5:15 P.M, if necessary.*

About Kentucky Science Center (KYScienceCenter.org)

Kentucky Science Center is a nonprofit educational institution that encourages people of all ages to do science in engaging, educational and entertaining ways to inspire a lifetime of learning. Designated the “State Science Center of Kentucky” by the 2002 Kentucky General Assembly, Kentucky Science Center features interactive exhibits and engaging programs for children, families and adults. Kentucky Science Center is committed to growing a scientifically literate community that investigates, questions, and challenges.

About Louisville Regional Science & Engineering Fair (lrsef.org)

The mission of the Louisville Regional Science & Engineering Fair is to awaken, promote, and recognize science and engineering talent among our area's youth and act as a catalyst to promote science and engineering throughout Kentucky. LRSEF serves all interested students in grades 6-12 living in 52 Kentucky counties. Students are encouraged to register for the annual LRSEF as a result of being selected as a winning project at their school or county science & engineering fair. If NO locally accessible fair is held, **any student in public, private or home school may register directly to enter LRSEF**, with the support of their teachers. Winning projects advance to state and international competitions. LRSEF is one of five fairs in Kentucky affiliated with the INTEL International Science & Engineering Fair and BroadCom M.A.S.T.E.R.S.